

Moscow Mayor Bill Lambert and IWBA Board President Nora Locken walk with students during Walk To School Day to get an active start to everyone's day.

- 02 Vice President's Letter
Legacy Club
Children Pedestrian Safety Projects
- 03 Youth Lobby Day
Park(ing) Day
Walk to School Day
Walk Bike Summit
- 04 Advocates Circle
2018 Financials
Board and Staff
Contact and Connect

IDAHO WALK BIKE ALLIANCE

ANNUAL REPORT { 2018

distributed May 2019

WALKING. BIKING. GOING PLACES.

Why We Continue to Work for Safe Routes Funding

Idaho Walk Bike Alliance has fought hard to dedicate funding for safe routes over the last four legislative sessions. Our effort to gain permanent funding is gaining momentum; we continue pushing because of the importance of this cause to every Idahoan. There is too much at risk if we do not continue to act. Thankfully, we are making progress!

Our children's futures are at stake because of today's relatively low rates of daily physical activity among youth. As a result, children are experiencing more obesity, skyrocketing rates of chronic disease and high asthma rates. These trends can be reversed by environmental changes to encourage more physical activity. That's where Idaho Walk Bike Alliance comes in.

We have had amazing interim successes!

In 2017, the Child Pedestrian Safety Program was introduced and funded four million dollars over two years. It continues to be widely supported by legislators today. This program will have built sidewalks and crosswalks in 26 Idaho communities by the end of 2019.

Our goal is more projects every year. Additionally, Idaho's ever-expanding transportation system is expensive to build and maintain. It is funded through property taxes and surplus state revenues as well as vehicle fees and taxes. We all pay for it and all modes of transportation should benefit. Biking and walking need to be considered part of the transportation

solution and transportation agencies must design facilities to take advantage of this underused resource. Active modes can provide up to 40% of in-town trips, eliminating the need to add costly vehicle lane miles.

We have built strong relationships by earning the trust of legislators to help them understand how a modest amount of money translates to better and safer communities while reducing future costs. Thank you to our supporters for your conversations with

Idaho legislators. You continue to help us achieve our goal.

Together, we are making a difference!



**SAFE ROUTES TO SCHOOL
HEALTHY KIDS**

159

Number of Idaho children seriously injured or killed by a motor vehicle while walking or bicycling in 2017.

\$47M

Average annual economic cost of Idaho children seriously injured or killed while walking or bicycling.

8.6%

Per cent of fatal and serious injuries by a motor vehicle of Idahoans walking or bicycling in 2017.

Join Our Legacy Club

Strengthen your commitment to walking and biking by joining our Legacy Club. Your lasting gift will build a future of safer communities, healthier children and a more sustainable transportation system throughout Idaho for years to come.

A planned gift is a lasting and easy way to support and invest in Idaho's walking and biking community. Visit our website for language (www.idahowalkbike.org/legacygifts) or call us to discuss at 208-345-1105. You can make a bequest in your will to Idaho Walk Bike Alliance either as an acknowledged donor or anonymously.

A Letter From Board Vice President Don Kostelec



I've had the opportunity to work throughout Idaho, from Bonners Ferry to Preston, since moving back to this state in 2016 and becoming a member of the Idaho Walk Bike Alliance Board. In that time, I've probably walked more miles across more Idaho communities than anyone -- experiencing their sidewalks, patronizing their downtown businesses, and yes, calling out agencies and public officials when I see unsafe conditions.

These are your cities, the places you cherish and want to make safer for people of all ages and abilities to walk and bike. That's why you join Idaho Walk Bike Alliance. That's why you attend our Summit. That's why you walk and bike. That's why you patronize businesses that cater to those outside of a motor vehicle. That's why you look to this organization to provide policy leadership for Idaho's vulnerable road users.

We thank you for that continued support!

Idaho Walk Bike Alliance's successes in leading the charge to secure \$4 million has helped 26 communities realize their vision of safer places for kids to walk and bike to school. (continued on page 3)

Filmed By Bike



IWBA hosted these amazing bicycle films at Boise's historic Egyptian Theatre to fundraise and build awareness. Thanks to partner Boise GreenBike and our sponsors Downtown Boise Association, Boise Aeros and SWIMBA.



Governor's AV Task Force

We staffed the Governor's Task Force on Autonomous Vehicles with IWBA Board Member Don Kostelec to ensure pedestrians and bicyclists are included in state discussions on this new technology.

Children Pedestrian Safety Projects

Fifteen sidewalk and crosswalk projects built around Idaho

In 2018, fifteen Idaho communities applied for and received state grant money to improve safety for children walking to school. This was the first time ever that Idaho committed state dollars to children traveling safely outside a motor vehicle. We look forward to the eleven projects which will be built in 2019, as well as providing assistance to all communities for years to come. Idaho Walk Bike Alliance will continue its efforts to make this a permanent funding source.



Top Photo: Students crossing US-26 in Carey. Above Left: Students crossing US-91 in Shelley. Above Right: Burley students use a new sidewalk and crosswalk.

Thanks to the resources you've provided, IWBA has worked in the State Capitol to secure this funding and bring about better legislation for e-bikes and safer conditions for children boarding and alighting school buses. We also work tirelessly to stop bad bills and help legislators see the unintended consequences of their actions, such as the failed bill that would have reduced the number of required training hours for driver training instructors.

Yet, we must do more! A lot more.

In May, I was in Spirit Lake, where local advocates were successful in getting a simple, painted walking and bicycling lane on the road from the lake to downtown. Now, the community is struggling to find money to simply re-paint those lines each spring.

In Garden City, people in wheelchairs are forced to use the center turn lane of the road due to lack of sidewalks along Chinden Boulevard while the region works to mobilize millions of dollars to widen Chinden just a few miles west. The City of Moscow wants a flashing yellow light on a state highway so University of Idaho students can safely get to class, yet they are met with obstacles in trying to do that.

The basic safety needs of people who walk and bike remain unaddressed on many of our state's primary roads and highways and we need to do more to improve infrastructure for nondrivers such as children, seniors and people with disabilities. These are priorities the people of our state can control, but not without strong advocacy to change mindsets at the state, regional, and local levels.

Write your state legislators, mayors, council members, and highway district commissioners so they know the importance of better walking and biking infrastructure such as crosswalks, bulbouts, bike lanes, or pathways. Show up at public meetings for local and state highway projects and ask tough questions about how people who walk and bike are safely accommodated. Let your state legislators and local elected officials know you are watching how they vote on bills that impact you.

But most importantly, keep walking and biking!



Youth Lobby Day

We can't succeed without Idaho's young people! These students prepare for American Heart Association's Youth Lobby Day.

"The young do not know enough to be prudent, and therefore they attempt the impossible, and achieve it, generation after generation."

-Pearl S. Buck

National Park(ing) Day



IWBA and its partners turned parking spaces into places for people to sit and enjoy a Friday afternoon. This annual event demonstrates that roads are paid for and enjoyed by everyone.



Walk To School Day

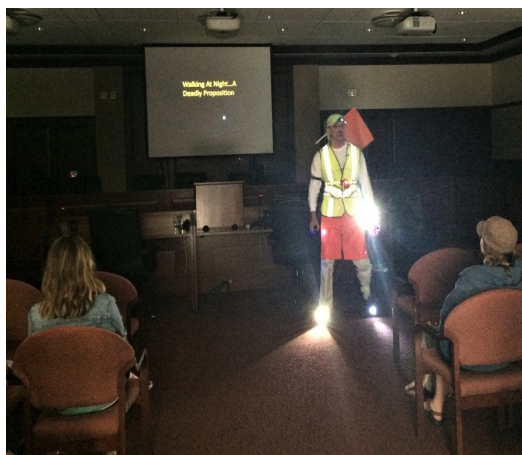
IWBA loves this event and so do kids! We held three 2018 Walk To School Day events in Moscow, Nampa and Meridian. Everyone bundles up and enjoys a brisk walk to school - getting everyone's day off to a great start.

2018 Idaho Walk Bike Summit



Increasing Idaho advocates' effectiveness to create safe and accessible environments

Our second statewide Walk Bike Summit, held at the Idaho Capitol, brought 110 people together for two days of sharing ideas and education. We explored a vast array of topics -- Idaho Bike Law, Vision Zero, Funding Options, and Making Sidewalks Walkable. Mixed in was networking time to meet others from around Idaho who are working hard to build better, safer communities. We look forward to our next Summit!



Above Left: Chris Danley demonstrates unrealistic night time safety. **Above Right:** State Rep. Wintrow discusses the importance of actively engaging state legislators.

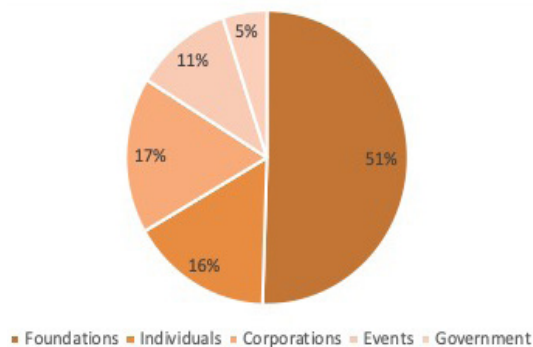
Advocates Circle

These generous supporters gave \$250+ in 2018.

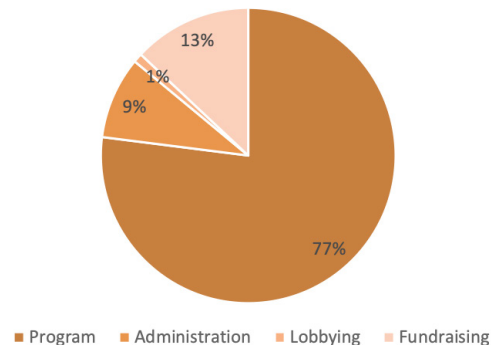
AARP	Downtown Boise Association	Race to Robie Creek
A.J. and Susie Balukoff	Equinox Foundation	Reed Cycle
ACHD Commuteride	Federal Highway Administration	Ride Idaho
American Heart Association	Foot Dynamics	Sheilah Prevost
Anser Charter School	Joseph and Jeanne Groberg	Shu's Idaho Running Company
Bardenay Boise	J. Patrick Riceci	Spokey Joe's Bikes and Gear
Bill's Bike and Run	Idaho Department of Health and Welfare	Straightline Investment
BizPrint	Idaho Falls Community Pathways	Thomas Mouser
Boise Aeros	Idaho Power	Trinity at City Beach
Boise Bicycle Project	Jan and Gordon Locken	United Way of Bonneville County
Boise Co-Op	Jim Byrne	Valley Regional Transit
BSU Cycle Learning Center	Judy and Robert Secrist	
Boise Valley Cycling Association	Kostelec Planning	
Capitol City Development Corporation	St. Luke's Health Foundation	
Chris Staley	Molly O'Reilly and Steve Lockwood	
City of Trees Marathon Association Inc.	Nicholas and Jolie Strohmeyer	
Clif Bar Family Foundation	Nora Locken and Arjan Meddens	
COMPASS	Old Boise	
Dave Beck	Outdoor Experience	
Dennis Swift	POWER Engineers	
	Precision Engineering, LLC	

2018 Financials

Income: \$176,372



Expenses: \$172,536



Bicycle PSA's with ITD



IWBA partnered with Idaho Transportation Department to create Public Service Announcements focused on bicycle Rules of the Road. We will release them with PSA's focused on motorist behavior so everyone can safely share the roads.



DONATE...YOU Make Idaho's Roads Safer for All!

We rely on support from **PEOPLE LIKE YOU!** Become a member so one day all Idahoans can move freely throughout their communities. Return the enclosed card or give online www.idahowalkbike.org/donate.

2018 Board of Directors

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- Don Kostelec (Boise) **Vice President**
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Walking. Biking. Going Places.

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- Cynthia Gibson, **Executive Director**
- Bobby Forese, **Program Coordinator**

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ANNUALLY OR ONE-TIME: idahowalkbike.org/donate

MONTHLY: idahowalkbike.org/monthly-strider