



## PARK(ing) It

← Pat Riceci, Idaho Walk Bike Alliance's Board President, parked comfortably for International PARK(ing) Day on September 16, 2016.

The Alliance "unpaved a parking spot and put up a paradise" in celebration of this day when people all over the globe transform metered parking spaces into public parks and other social spaces. Read more about this pop-up event on page 2.

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PARK(ing) Day  
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Every 3 days in ID...  
Board and Staff  
Contact and Connect

IDAHO WALK BIKE ALLIANCE

# ANNUAL REPORT

2016

*distributed June 2017*

*WALKING. BIKING. GOING PLACES.*

## Working to Make Idaho's Kids Healthier

**In 2016, the Idaho Walk Bike Alliance and the American Heart Association joined forces to achieve state dedicated funds for the Safe Routes to School program. Called "Healthy Kids," our statewide coalition is exploring with communities and local- and state-level decision makers the benefits of active mobility for Idaho's children.**

We began the year with a robust campaign to educate our legislators on the huge need for these state dedicated funds. As the first step toward achieving this goal, we built a Task Force of thought leaders to help guide our efforts. The Task Force includes individuals from our major partners – American Heart Association, Department of Health & Welfare, Department of Education, Blue Cross of Idaho, Idaho Smart Growth, Treasure Valley Safe Routes

to School, and U.S. Congressman Simpson's office. Our efforts have included educating legislators, collecting and compiling state crash and health data, and conducting community outreach.

Additionally, we began assembling a coalition of partner organizations to demonstrate to legislators the diverse interest in improving child health and safety. The coalition includes AAA Idaho, Treasure Valley YMCA, PacificSource Health Plans, Idaho Chiefs of Police, AARP Idaho, St. Luke's, Idaho Business for Education, Idaho State Police, and Idaho Association of School Administrators. The



coalition has been instrumental in sharing updates and calls to action, and publicly voicing support for this legislation. The campaign would never have been possible without the coalition.

Another valuable campaign partner group is comprised of all of YOU, our members. When we have asked you to contact a legislator, you responded quickly and decisively. That is how we have been so successful, and will continue to be successful moving forward. Thank you for your commitment to improving the health and safety of Idaho's children. We aren't done yet, so stay tuned!

113

Average number of bicyclists and pedestrians seriously injured or killed in crashes on Idaho's roads every year. This = 1 every 3 days.

\$169M

Average cost of these bicyclist and pedestrian injuries and fatalities to Idaho citizens every year.

75%

Percentage of Idahoans with access to exercise opportunities. Camas and Clark counties' access = 4 and 6%; Ada and Shoshone counties' access = 92%.

# Thank You!

We appreciate YOUR support in 2016. YOU are the reason we do the work we do, every single day. YOU make possible our efforts to improve safety for everyone who walks or bikes throughout the state, by choice or necessity. YOU help make our communities places where children can walk or bike to school. Where you can ride your bicycle with your spouse after breakfast on a warm summer morning. Where you can walk to a neighborhood restaurant for dinner with friends. Where your parents can remain mobile as they age.

We started 2016 by launching a survey to help advocates answer the objection that bicyclists shouldn't use roads because they do not pay for them. We asked one question: "If you ride your bicycle on the roadways, do you own a motor vehicle?" 96% of you answered yes to this question, which means you also pay vehicle registration, maintenance, gas tax, and all the other costs associated with a motor vehicle. Just knowing this one bit of information about all of you has provided an answer to an objection we hear frequently, and a response to counter it. *(recap cont. next column)*

## YOU Made 2016 a Huge Success

During the legislative session, we worked on base building for a Safe Routes to School bill to be introduced in 2017. We co-hosted with American Heart Association a successful Youth Lobby Day. Spirited and very bright students attended 40 appointments with legislators explaining the need for safer streets. Youth can be fearless and very convincing, and these students certainly were.

You helped make the inaugural Idaho Walk Bike Summit a success. Attendees heard from knowledgeable leaders on topics such as Safe Routes to School, funding opportunities, place making, and how to conduct a walk audit. The energy was electric as connections were made between towns near and far.

We were fortunate to have Governor Otter and Congressman Simpson join us for Walk to School Day. Nearly the entire Longfellow student body, along with parents and teachers, took over the neighborhood as they all walked the half mile to school. Their participation drew media attention to the need for more funding for Safe Routes to School, so Idaho's children can be more active.

These are a few of the year's successes that YOU made possible. THANK YOU!



### Victor Plans for Future

A New Mobility West workshop, provided by Community Builders, helped city staff develop thoughtful and realistic ideas for shaping future transportation plans. Community members' input helped refine those plans to address short and long term goals for mobility projects within city limits.



### Community Mobility Institute in Idaho Falls

Blackfoot, Eagle, Idaho Falls, Lewiston and Victor participated in this intensive three-day workshop. Teams of 6-8 worked one-on-one with experts to develop action plans with objectives and next steps for tackling mobility issues in their towns.

## We Unpaved a Parking Spot and Put Up a Paradise!

On September 16, 2016, the Idaho Walk Bike Alliance "took back" a parking spot and turned it into a "PARK" for people.

We created an event with an element of surprise. A pop-up is here. And, then it's gone. That gets people talking and starts a conversation. We talked about public space and the fact that roads belong to all of us. That roads can be used for more than parking our cars. We hoped to call attention to the way our streets are improved when we share them and highlight the need for more urban public spaces. We chose 8th Street in Boise for our "PARK" because it is such a fantastic example of how access for cyclists and pedestrians creates the healthy, vibrant communities we all want to live in.



Bottom, from left: Jim Byrne, Erin Bennett (seated), David Wali, Patrick Riceci (seated), Jason Cudahy (on tryke). Top: Florence Hoenk and Frank Leone.



# Inaugural Idaho Walk Bike Summit

Over 100 active transportation advocates from all over Idaho attended the inaugural Idaho Walk Bike Summit in Boise May 11-13, 2016. Hosted by the Alliance, the Summit brought together a diverse audience to educate and inspire them to better effect real change in their communities.

Idaho communities consistently express a need for more collaboration to achieve our common goals of improving the quality of life for residents. That's why we stepped up to host the first-ever educational summit so towns throughout Idaho can better implement non-motorized transportation facilities and policy. The Summit, guided by the motto "Move Forward," featured keynote speakers, panel



discussions, workshops, mobile tours and assessment demonstrations, strategy sessions, parties, and a rally on the Statehouse steps. Attended by advocates, health community leaders, city staff, planners, transportation departments, and legislators, the Summit aimed to present information Idaho attendees could implement quickly and affordably in their towns, whether urban or rural.



## Call for Sponsors!

**Why sponsor the 2018 Idaho Walk Bike Summit? It is an opportunity for you or your business to be identified as a leader in the walking and biking movement!**

You will also be recognized as an integral part of the push to improve bike/ped facilities, paving the way to more active, safe, vibrant, healthy and economically-strong communities. Contact us for more info.

## Youth Push for Safe Routes



The Alliance participated in American Heart Association's 6th Annual Youth Lobby Day on February 4, 2016. Over 75 students talked to legislators about Safe Routes to School. Legislators learned how infrastructure and education projects can help kids to be more physically active.



## Looking Glass Academy

The Alliance attended this two-day workshop to learn how to assess environments for walkability and accessibility. The free event, instructed by city planners from Alta Planning + Design specializing in creating walkable communities, focused on accessibility for the senior population of Star.

## What Do the Following People Have in Common?

**Idaho Gov. C. L. "Butch" Otter, U.S. Cong. Mike Simpson, State Rep. Melissa Wintrow, AND Captain Crosswalk...**

They joined the Idaho Walk Bike Alliance, and students, parents, teachers and staff from Longfellow and Garfield Elementary Schools in Boise to celebrate Walk to School Day on October 5, 2016! This global event involves communities from more than 40 countries. In Idaho, there were 38 Walk to School Day events registered in Ammon, Boise, Bonners Ferry, Eagle, Idaho Falls, Iona, Kuna, Meridian, Nampa, Pocatello and Twin Falls. These events raise awareness of the need to create Safe Routes to School so Idaho's children can walk, and bicycle, to class and arrive alert and ready to learn.



Bottom: Governor C.L. "Butch" Otter, U.S. Congressman Mike Simpson, students, staff and parents at Longfellow. Top: Captain Crosswalk at Garfield.

## Advocates Circle

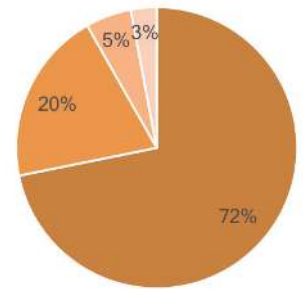
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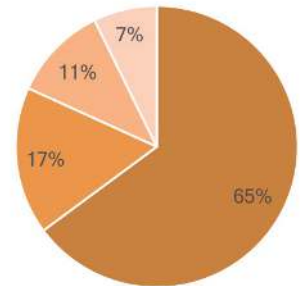
## 2016 Financials

Income: \$136,642



Foundations Individuals Corporations Events

Expenses: \$129,630



Program Member Services Administration Fundraising

### Every 3 Days in Idaho...



...a bicyclist or pedestrian is seriously injured or killed in a car crash. This is the reason we do the work we do, every day. No other single organization is doing this advocacy work at the statewide level. **YOUR** support helps improve safety for all who walk or bike, by choice or necessity.



### YOU Can Make Idaho's Roads Safer for All!

We rely on support from **PEOPLE LIKE YOU!** Please become a member or monthly donor to bring us closer to the day when all Idahoans can move freely throughout their communities however they choose. Return the enclosed card or give online.

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 Ceci Thunes **Safe Routes to School Campaign Coordinator**



Walking. Biking. Going Places.

## Contact

**MAIL**  
 P.O. Box 1594  
 Boise, ID 83701

**PHONE**  
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**EMAIL**  
 info@idahowalkbike.org

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Voices for Healthy Kids

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