



**Advocating For Safe Active Transportation Everyone** 

# 2021 ANNUAL REPORT

## 2021 TRANSPORTATION CONFERENCE

## Hosting our annual Transportation Conference

is one of our favorite ways to connect with our members and fellow advocates throughout Idaho. While we hoped to hold our conference in person in 2021, a rise in COVID cases forced us to be virtual once again. Despite this setback, we had an educational and powerful day talking about multi-modal transportation, congestion, and how to improve safety throughout Idaho with better planning and smarter funding.



The Conference kicked off with Beth Osborne of Transportation For America explaining how the new federal transportation bill would impact small town Idaho as communities continue to grow. Leah Shahum explained the Safe Systems Approach and Vision Zero, which aims to eliminate fatal and serious injuries for all road users.



Beth Osborne
Transportation for America



**Leah Shahum** Vision Zero Network

## Despite adding more road, delays increase.

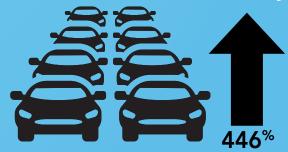
**Boise Metro Population** 

**Freeway Lane Miles** 

**Annual Hours of Traffic Delay** 







Study Period: 1993-2017 Source: Transportation For America.

## Filmed by Bike Fundraising Event



This annual event is one of our favorites where we get to showcase the wonderful things that happen on a bike.

When COVID forced us to host Filmed By Bike virtually, we made the most of this community event, celebrating bicycles with members throughout the U.S.



## **Traveling Around Idaho:**

Walk Audits - Hailey & Boise

Improving safety in our hometowns. COVID may have slowed down our travel, but we still managed to get out to meet with the hardworking advocates and city staff who are trying to improve safety and roadway design in their hometowns.

We are always asked what can be done to slow down cars, add more crossings, and make communities more walkable for children, seniors, people who are disabled, and other community members. While we wish we had a quick remedy, we do not.

But, we will work with anyone who asks for our help if they are willing to put in the hard work alongside us! As we always say – "Traffic moves fast, transportation moves slowly."



Ask us about our Lending Library of books that will improve safety and design better biking and walking communities.

Also visit our website for additional resources to help in your community.

## **Events Around Idaho**

#### **Boise**



One of our members hosted a family friendly Saturday morning 5K run in West Boise.

#### **Boise & Statewide**



We hosted a Run For Safe Streets live in Boise and virtually throughout the state.

#### Orofino



Placemaking in downtown Orofino

#### **Twin Falls**



Bike Tour in Twin Falls



## Legislative Wrap Up

2021 Session

On January 11, 2021 Idaho Governor Brad Little outlined an initiative called "Building Idaho's Future." Fortunately, a part of the Governor's recommendation was two million dollars dedicated to Safe Routes to School projects, which the Legislature supported.

Congratulations to the following communities who each received \$250,000 to complete sidewalk projects.

Challis
American Falls
Horseshoe Bend
Athol
Moscow
Clark Fork
Inkom
Fruitland

A total of 50 applications were received for over \$8,000,000 requested.

Other wins during the session: We partnered with insurance agencies to pass House Bill 5 which amended the hands-free Idaho Code provision to include GPS and navigation devices. Another success was House Bill 131 which permits sidewalks to be wider than 8 feet outside city limits.

#### 2021 In Review

Strengthening Our Foundation

#### Cynthia Gibson,

Executive Director

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As we reviewed 2021, it became clear what a challenging year it had been with the continued uncertainty of COVID. Many were not comfortable meeting with us in person, thus travel to other communities remained uncertain.

This solitary time forced us to sit quietly and look within. It allowed us the space to strengthen our core, tighten our processes, and grow the capacity of our small team. We built a more solid foundation that is prepared for those great moments of success which only come from many hours of ongoing, hard work behind the scenes in a non-profit.



Radar gun training with a neighborhood on a spring day; ready to help this neighborhood improve safety on their streets.

We don't say it enough, but your support means everything to us. We do this work for you, and we absolutely love what we do. Our board and staff are completely committed to working toward a safer, healthier and better Idaho. It is what gets us up in the morning and keeps us up working late at night. Thank you, from all of us.



Become an Advocates Circle member with a one-time donation or spread out your giving in our monthly Strider donation program. AARP

ACHD Commuteride

Ada County Highway District

AJ and Susie Balukoff

James and Cathleen Bethea

**Blue Cross of Idaho Foundation** 

**Capital City Development Corporation** 

**Clif Bar Family Foundation** 

Jake T. Conklin

Julie Cudahy (in memory of Jason)

**Melissa Davis** 

Jamie and Jennifer Forese

Cynthia Gibson and Jim Byrne\*

**Eaton Gibson** 

Joseph and Jeanne Groberg

**Idaho Conservation League** 

**Idaho Mountain Touring** 

Joseph and Jessica Jaszewski

**Keller Associates** 

Arthur Kull

Ron Landeck and Debby Wyatt

**Gitte Larsen** 

Jan and Gordon Locken

Nora Locken and Arjan Meddens\*

Julie and Steve Meyer

**North End Neighborhood Association** 

Molly O'Reilly\*

**Old Boise** 

**Bruce Olenick** 

**PedSafety,** formerly Campbell Company

**POWER Engineers** 

J. Patrick Riceci\*

**Stephanie Rose and Bill Bauer** 

St. Alphonsus Health System

St. Lukes Health Systems

**Chris Staley\*** 

Vitruvian Planning

\* Monthly Donor



Pass on your passion for safer streets through a bequest of money, securities or personal property.

Contact us for details.



#### DONATE TODAY!

Scan this QR code with your phone and it will take you directly to our on-line donation page.

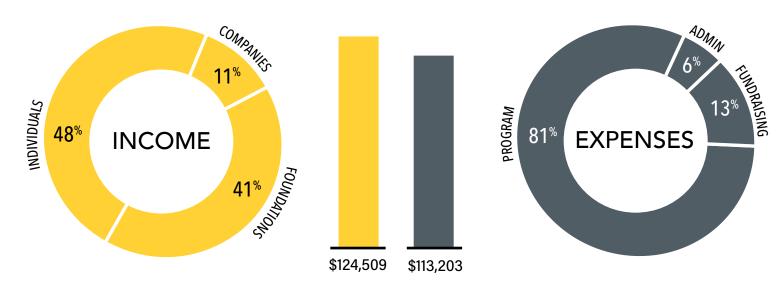
Or visit our website idahowalkbike.org



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Membership Options			
[ ] \$1,000 Human Powered Hero	[ ] \$500 Advocate		
[ ] \$250 Carbon Neutral	[ ] \$100 Moving Forward		
[ ] \$50 Commuter	[ ] \$20 Living Lightly		
No amount is too small or great	[ ] Other	_	
Name/Organization			
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## **2021 FINANCIALS**

Financial Year January 1 - December 31, 2021



### **Board President's Letter**

Another year of the roaring '20's has passed and on behalf of the Idaho Walk Bike Alliance Board of Directors, I want to personally thank you for your support of this organization and for pedestrians and bicyclists in Idaho.

As a board member, I advocate for pedestrian safety in my community. Although not an expert in infrastructure design or funding, I facilitate many discussions to include the perspective from the most vulnerable users who don't possess the resources to be represented. My fellow board members do the same in their communities, raising the awareness of pedestrian and bicycle safety amongst stakeholders, decision makers and staff.

As a Board of Directors, we learn about legislation and funding opportunities affecting pedestrians and cyclists. Our staff and board members then educate state legislators, actively lobbying for funds and effective state policy.

As the only organization in the state focused solely on these important safety issues, we are proud of our accomplishments, helping to generate millions in non-motorized infrastructure funds, resulting in successful projects from the tip of the panhandle to Owyhee County.

None of this happens without your support. We sincerely thank you for your donations and commitment as we continue to help save lives across the great state of Idaho.

Walk and roll safely,

Michael David
President, Board of Directors



## **Board** of Directors

Michael David, Ketchum, President Niki Richards, Driggs, Vice President Chris Staley, Idaho Falls, Treasurer Bruce Olenick, Pocatello, Secretary Molly O'Reilly, Sandpoint Nora Locken, Moscow J.Patrick Riceci, Boise Mark Pemble, Nampa Tecle Gebremicheal, Boise

#### **Staff**

Cynthia Gibson, Executive Director Nina Schaeffer, Development and Communication Specialist

### CONNECT



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