

FOR IMMEDIATE RELEASE

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American
Heart
Association.

**LIEUTENANT GOVERNOR BRAD LITTLE TO JOIN IDAHO WALK BIKE ALLIANCE
FOR AN OCTOBER 3RD WALK TO SCHOOL DAY EVENT AT SHERMAN
ELEMENTARY IN NAMPA**



(BOISE, Idaho) September 28, 2018 – Lieutenant Governor Brad Little will join Idaho Walk Bike Alliance (IWBA) for a Walk to School Day event on October 3rd to Sherman Elementary in Nampa. Students will be walking and rolling to school along with parents, teachers, public officials and representatives from IWBA and the American Heart Association.

The walk will start at Eastside Park in Nampa at 430 21st Avenue South (Roosevelt Avenue and South Powerline Road). The meeting time will be at 7:30 a.m. with the walk departing the park at 8:00 a.m. with kids, parents and community leaders walking to Sherman Elementary at 1521 East Sherman Avenue in Nampa.

Walk to School Day events raise awareness of the need to create safer routes for walking and bicycling while they engage children and parents to improve pedestrian safety, traffic congestion and environmental concerns. The events build connections between families, schools and the broader community as part of Safe Routes to School.

The event is being organized by the Idaho Walk Bike Alliance and the American Heart Association who have joined forces to lead a campaign to secure state funding for Safe Routes to School programs. Schools throughout Idaho and around the world will celebrate International Walk to School Day the following Wednesday on October 10th.

What: Walk To School Day Event

When: Wednesday October 3, 2018

Where: Starting at Eastside Park, 430 21st Avenue South (Roosevelt Avenue and South Powerline Road) in Nampa. Ending at Sherman Elementary School, 1521 East Sherman Avenue in Nampa.

Time: Meeting time at the park 7:30 a.m. Departing for Sherman Elementary School at 8:00 a.m.

For additional local information, please contact:

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For additional information, please visit these websites:

Walk to School Day in the USA

www.walkbiketoschool.org

National Center for Safe Routes to School

www.saferoutesinfo.org

SafeRoutes

National Center for Safe Routes to School



About International Walk to School Day

- Walk to School Day was established in the United States in 1997 by the *Partnership for a Walkable America*. Canada and Great Britain already had walk to school programs in place. In 2000, these three countries joined together to create International Walk to School Day.
- In May 2006, the National Center for Safe Routes to School was established to assist communities in enabling and encouraging children to safely walk and bike to school.
- The National Center for Safe Routes to School serves as the national coordinating agency for Walk to School and Bike to School activities in the United States.
- Walk to School Day began as a simple idea – children and parents, school and local officials walking to school together on a designated day. It is an event reminding everyone of the simple joy of walking to school, the health benefits of regular daily activity, and the need for safe places to walk and bike.
- Organizations supporting International Walk to School Day in the United States include America Walks, the Centers for Disease Control and Prevention, the U.S. Environmental Protection Agency, the Federal Highway Administration, the Institute of Transportation Engineers, the National Center for Safe Routes to School, the National Highway Traffic Safety Administration, Safe Kids Worldwide, and the Safe Routes to School National Partnership.

About National Center for Safe Routes to School

The National Center for Safe Routes to School assists states and communities in enabling and encouraging children to safely walk and bike to school. The organization also coordinates online registration efforts and provides technical support and resources for U.S. Walk to School Day and facilitates worldwide promotion and participation.